

FOCUS ON COMMUNICATIONS: IT'S ALL ABOUT THE PLANT- PANEL

Session Organizer: Mimi Limbach (Potomac Communication Group)

Panel Discussion

It's no accident that communities around nuclear power plants tend to have higher levels of support for nuclear energy than among people who don't live nearby. Communicators at nuclear plants in the United States make a positive difference to our industry day-by-day, week-by-week, and year-by-year. And while their facilities may have substantial support, they also are the subject of criticism and even protest. This session will feature a panel discussion of experienced nuclear plant communicators. They'll examine what techniques have worked best, how they've overcome challenges, and what they'd like to do over. They also will discuss how they have channeled support into positive action.

Panelists: *Maureen Brown (SCE)*
David Tillman (Exelon Generation)
Rick Zuercher (Dominion Energy)